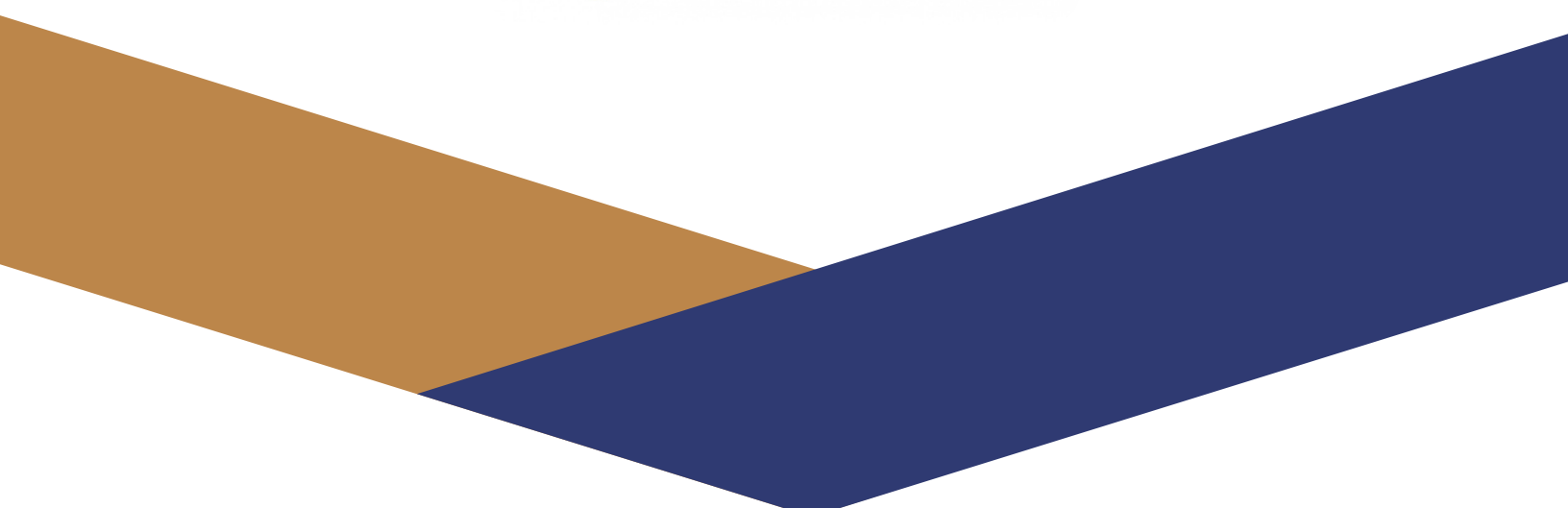


Hearing Health Care Plan



Our Why

We bring a better quality of life, not just better hearing. Our passion is to make audiology a commonly used name, have hearing protection used when needed and have people get help earlier rather than later. We have worked with so many people, one coming to mind, Ed, who waited to get help for almost 20 years because of his fear of “looking” old. What Ed told us was he now realized he wasn’t really involved with his life until he was able to better communicate with everyone around him. He was happy, but also a little sad that he waited so long but he does feel younger now!



HearInTucson moves the world to better communication and relationships through the health and rehabilitation of the hearing system. We do this by uplifting each other, our peers and our patients.

“I’ll be honest with you. When I first came in, I got these hearing aids with every intention of trying and then returning them just to get my wife off my back. Now you would have to wrestle me to take them away. They have made such a tremendous difference; you couldn’t have them back for double what I paid.”

–David M.



2542 E. Vistoso Commerce Loop
Oro Valley, AZ 85755
520-825-4770

<https://www.hearintucson.com/>

Defining Your Hearing Needs

LISTENING SITUATION: _____

DESCRIPTION: _____

IMPACT: _____

Very Poor

Where would you rate your hearing?

Excellent



LISTENING SITUATION: _____

DESCRIPTION: _____

IMPACT: _____

Very Poor

Where would you rate your hearing?

Excellent



LISTENING SITUATION: _____

DESCRIPTION: _____

IMPACT: _____

Very Poor

Where would you rate your hearing?

Excellent



DID YOU KNOW...

The prevalence of hearing loss:

30% Between the ages of 60-69

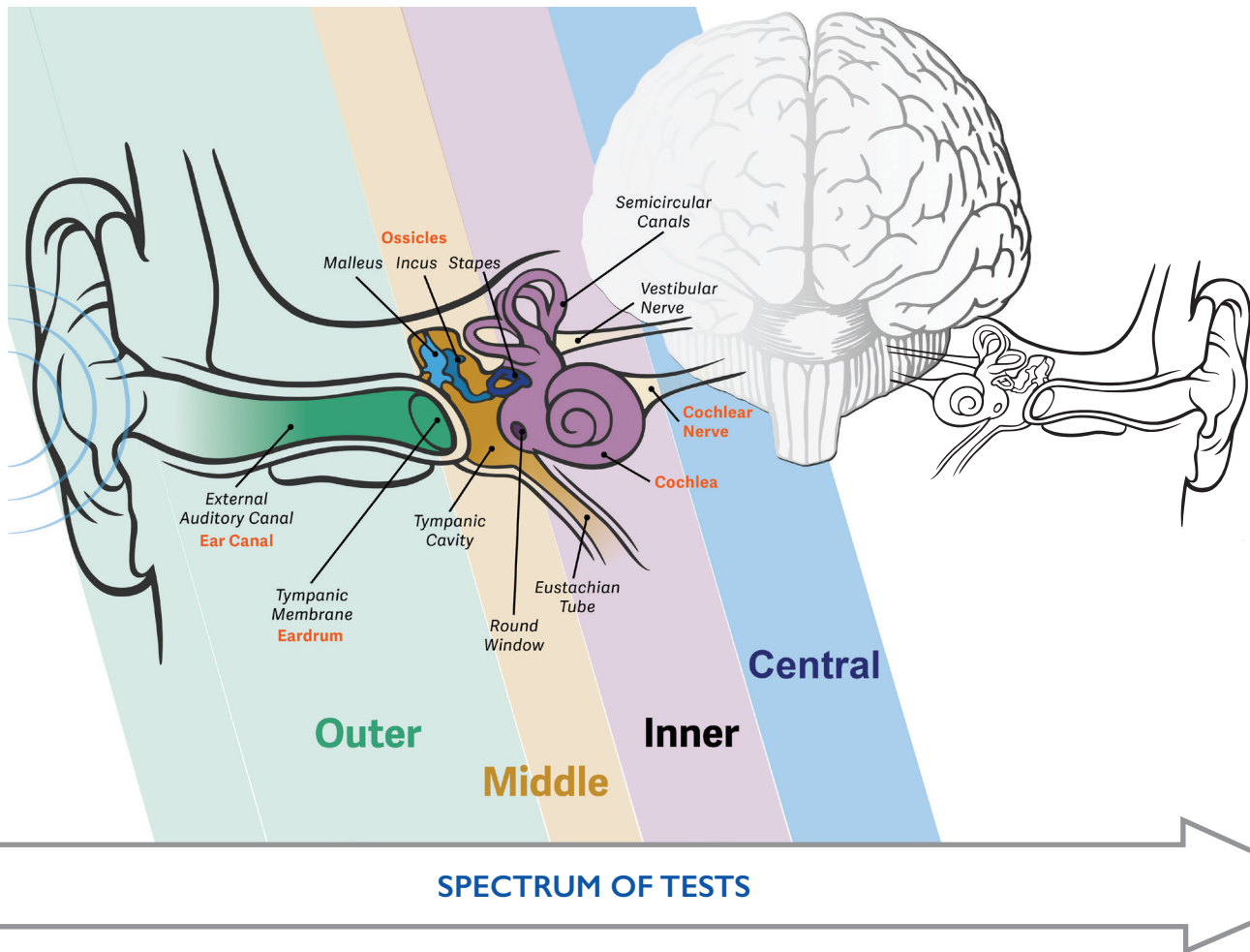
50% Between the ages of 70-79

80% Age 80 and over

“My hearing aids have changed my life. I can hold my own in conversations for the first time in years, and I have stopped asking people to repeat what they said. I wish I had done this years ago!”

—Hinda S.

How Hearing Works



The Hearing Process

1. Sounds enter the ear canal

Sound waves move through the ear canal and strike the eardrum.

2. The eardrum and bones of hearing vibrate

These sound waves cause the eardrum and the three bones (ossicles) within the middle ear to vibrate.

3. Fluid moves through the inner ear

The vibrations move through the fluid in the spiral shaped inner ear – known as the cochlea – and cause the tiny hair cells in the cochlea to move. The hair cells detect the movement and change it into the chemical signals for the cochlear nerve (hearing nerve).

4. Hearing nerve communicates with the brain

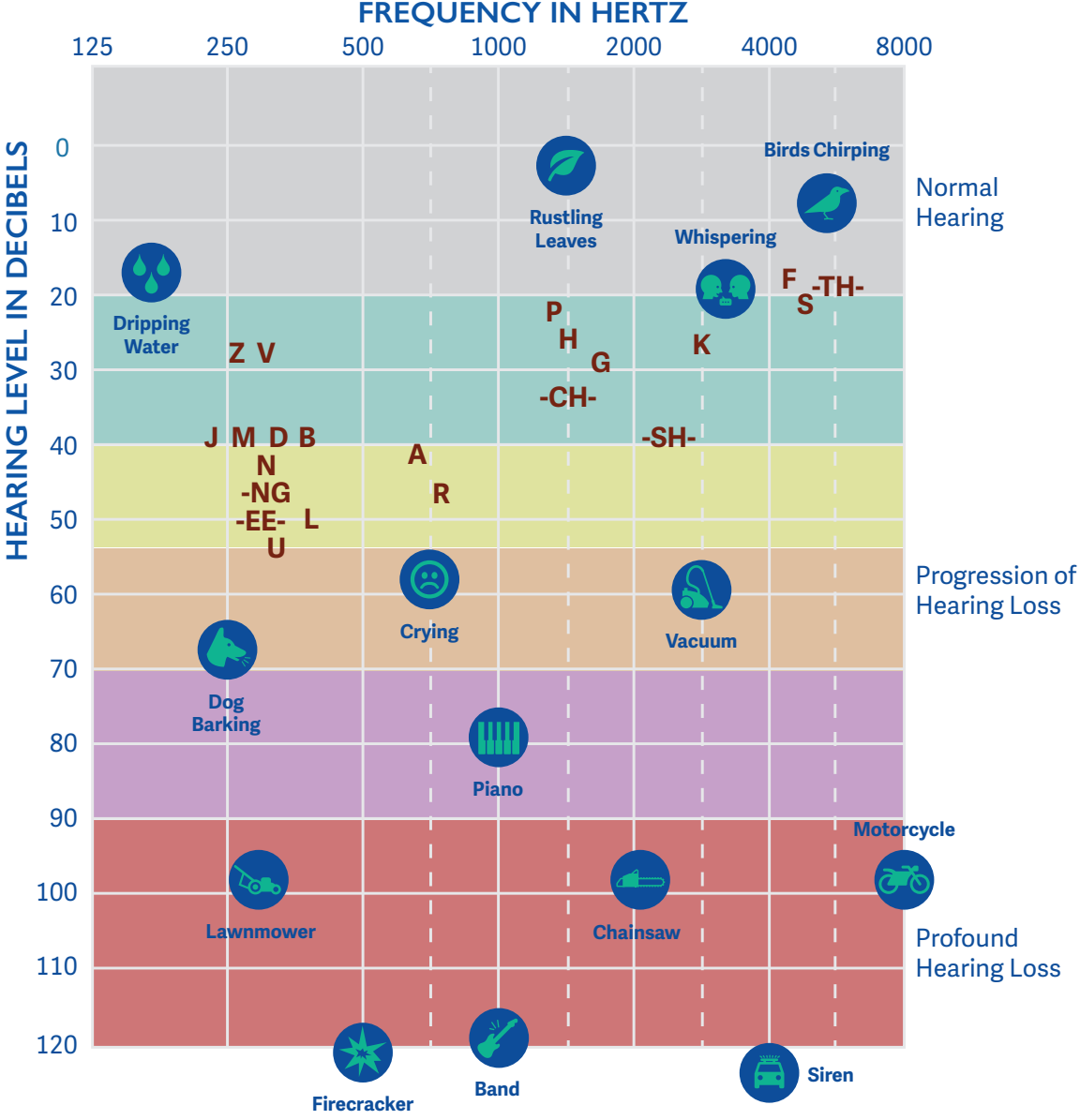
The hearing nerve then sends the information to the brain with electrical impulses, where they are interpreted as sound.

“My use of hearing aids, obtained from Oro Valley Audiology, have greatly enriched my life. Before using the hearing aids, I could not understand much of what my young grandchildren were saying. I was constantly asking, “What did you say?” or asking an adult what was said. Now, it is very rewarding to have a conversation with them. Before, I was also constantly increasing the television volume, while everyone else in the room was asking for the volume to be reduced. Now, I can watch television at a normal volume. Oro Valley Audiology staff has been great in determining my hearing needs, and in making sure my hearing aids are appropriate for me.”

–M. J.

Your Hearing Results

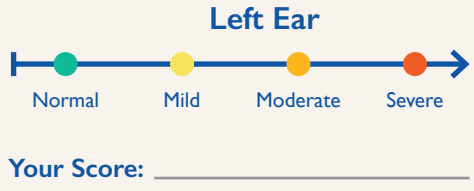
NOTES



Speech in Quiet Scores



Speech in Noise Scores



Hearing Loss:

Connected to Other Health Conditions



Hearing Loss: Social Impact



Family & Friends

According to ASHA Survey, those with hearing loss said all relationships suffer but relationship with spouse suffers the most.



Anxiety & Worry

Individuals with untreated hearing loss experience 70% increase in anxiety, tension and worry.



Work

Individuals with untreated hearing loss make on average \$12K less per year.



Social Activities

Individuals with untreated hearing loss attend 30% fewer social activities.



Fatigue

Individuals with untreated hearing loss are more likely to report low energy and increased fatigued.



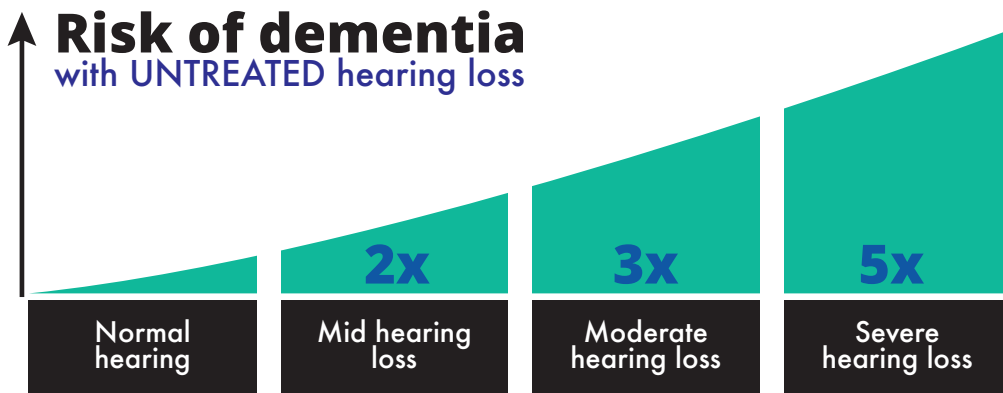
Sadness

Individuals with untreated hearing loss experience 60% increase in sadness.

DID YOU KNOW...

The families of patients with hearing devices reported a **66% improvement** in overall relations at home with the patient.

Hearing Loss: Cognitive Impact



Amieva and Colleagues, 2015

“My children notice a big improvement. I don’t say ‘what?’ all the time! I understand what’s going on all the time. I have Alzheimer’s Disease in my family and I read that hearing loss can be a contributing factor and they help me stay connected. I am very happy and so are my children.”
—Lois N.

Studies show actively using hearing devices can reduce the risk of cognitive decline: It is well-known that hearing loss can lead to negative consequences, such as a change in social interactions or even depression (Li et al, 2014; Thomas et al, 201; Weinstein & Ventry, 1982). Recent studies have also shown associations between hearing loss and cognitive decline (Lin et al, 2011; Lin et al 2013; Uhlmann et al, 1989).

Making a Plan Together

Top Three Listening Situations

1. _____ 2. _____ 3. _____

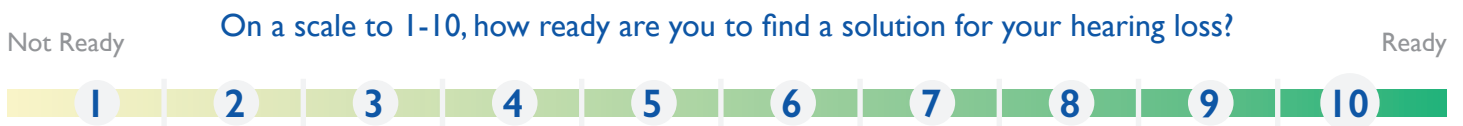
DID YOU KNOW...

The families of patients with hearing devices reported a **2/3 improvement** in overall relations at home with the patient.

Within the first four months, those with hearing devices experienced a **70% improvement** in the emotional and social effects of hearing loss vs. those without hearing devices.

88% of hearing devices owners feel their hearing devices had a positive impact on their perceived quality of life.

Readiness Scale



Treatment Priorities

Rank 1 through 4 in order of importance

- _____ Performance
- _____ Ease of Use
- _____ Appearance
- _____ Cost



DID YOU KNOW...

66%

of hearing devices are NOT fitted correctly due to a lack of provider expertise.

Your Hearing Health Plan



Your Hearing
Technology







Communication
Strategies



Ongoing Care and
Support

Why Choose Us

-  We create a personalized, accurate and affordable hearing solution just for you
-  We ensure you leave feeling comfortable with your solution and have a clear plan on how to evaluate your solution in “real world” situations
-  We are available to answer any questions or concerns you may have throughout our partnership
-  We are available to help you with adjustments in order to maximize your experience

The number one determining factor in patient satisfaction when getting help with hearing loss is the care, ability, knowledge, empathy, and attention you receive from your hearing health provider. Our expertise goes far beyond simply helping you pick out a hearing aid. We understand the individual needs of each patient and apply the most rigorous standards of care and protocols to our diagnosis and fitting process. But we won't stop there. We're committed to helping you develop a plan that includes open access to our office as you move into your new life of improved hearing. You're more than a patient to us. You're family. And as a result, our patients become partners for life...



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